

ROBOMANIA-2018

BUSINESS MANIA

Faculty Coordinator

Dr Nishi Bala
Ms Ujjal Sandhu (8054289811)

Student Convener:

Ms Gursimran Kaur
MBA 2nd semester
Roll No:- 1707808
Mob No: 9877650290

Student Co-Convener:

Mr. Anmoldeep Singh
B.Com (P) 6th semester
Roll No: 1521908
Mob No: 8054790990

“Biz-Wizard” WALK THE SALE

Time Allowed 10 Minutes

- Three members per team
- Team needs to pitch sale for the product/services that they have selected by performing the act of a sales man for Judgment (The Judges shall be playing the role of Chief Marketing Officers of the company for evaluation).
- This will be followed by an extensive negotiation.
- 2 minutes for product demonstration and 5 minutes for sale pitch and 3 minutes for negotiation
- Teams must bring their own materials
- Teams can use audio/video/ppt /poster for the sale of product/services.