

ROBOMANIA-2018

BUSINESS MANIA

Faculty Coordinator

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Student Convener:

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“HEAD SCRATCH” LOGO DESIGN

Campaign: Start up India Stand up India, Traffic Rationing

- Two participants per team
- More than one entry from a single institution can be allowed
- Design should be dynamic, unique, creative, and incorporate the full name of the campaign. The logo may incorporate other imagery, abstract symbols or a catchphrase, so long as the full Campaign name is included somewhere in the logo.
- To this extent, the full Campaign name can be displayed in a smaller font size than the main image, if there exists a main image.
- **FORMATTING:** For purposes of submission, please submit the design in .png, .jpg or .psd for (Resolution of 300 dpi) AND as a .pdf file (less than 10MB). If the logo incorporates non-standards fonts, you must be able to provide us with the font should your logo be selected. If you are chosen as a winner, you **MUST** be able to provide a high-resolution vector file.
- Student will do the designing by himself and at the time of the event he/she has to give the presentation.
- Time allowed 5 min per contestant.